Ministry of Education and Science of Ukraine

Zhytomyr State Technological University

Faculty of economics and management

The Dean of the Faculty:

Ph.D. and Associate Professor

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Education direction ***6.030601*** **«MANAGEMENT»** ***6.140103*** **«TOURISM»** Study duration – 3 years and 10 months (for college graduates the duration of study can be reduced)	***Specialty 7.03060101 / 8.03060101*** **«MANAGEMENT AND ADMINISTRATION** **(by the types of economic activity)»** qualification – SPECIALIST Study duration – 1 year / MASTER Study duration – 1,5 years ***8.03060304*** **«INTERNATIONAL MANAGEMENT»** qualification – MASTER Study duration – 1,5 years

Кафедра менеджменту організацій і адміністрування

The department ensures teaching the subjects in the field of management. The main disciplines include management, operations management, financial management, investment management, innovation management, management of labor resources, personnel management, project management, corporative management, marketing, marketing research, promotion and promotional activity, trade management, intellectual property, logistics, etc.

The department graduates can attain the following academic degrees:

- **Bachelor's Degree** in Management, code 6.030601; Tourism, code 6.140103.
- **Specialist's Degree** in Management and Administration (for the types of economic activity), code 7.03060101.
- **Master's Degree** in Management and Administration (for the types of economic activity), code 8.03060101; International Management, code 8.03060104.

Management and Administration (for the types of economic activity)

Our graduates can:

- Solve economic problems;
- Solve the problems of strategic development;
- Make the assessment of management activity at all kinds of business organizations;
- Form the manpower policy.

We give the knowledge that can help our graduates to solve the next tasks:

- The systemic analysis of enterprise activity, the formation of organization development strategies, ensuring the competitiveness of enterprises.
- Planning and forecasting of enterprises activity, planning of resource (material, financial, labor, etc.) requirements;
- Planning of cash flows, financial indexes of enterprise development as well as the use of information resources and modern technologies;
- Planning of holding seminars, meetings, presentations and other forms of business communications; the combination of all kinds of resources; the organization of collective work to fulfill the business mission;
- Organization of management process;
- Decision-making;
- Implementation of management decisions;
- The organization of enterprise business contacts with other establishments; the development of efficient forms of management;
- Realization of commercial activity;
- Cooperation with banks and other financial institutions;
- Human resources management; team formation and management;
- The formation and development of organizational culture;
- The development of effective motivation systems and wages;
- The formation of favorable social and psychological conditions in the team;
- Control over the resource procurement; adherence to production technology;
- Coordination of the usage of all resources; regulation of all workflows;
- Conflict management.

Tourism

Do You want Your future to involve travel, adventure, recreation, business tourism or work in the service of tourist traffic? Studying tourism will allow You to gain knowledge of organization, marketing, law, human resources management and guiding as well as the skills needed to organize a conference or business trips. You will take part in training camps of adventure tourism.

The specialization curricula in Tourism are tailored to the needs of the market, as they have been developed in close cooperation with our business partners. This way You can take advantage of the diverse range of internships in companies of the business partners of our university.

Advantages of the field of study:

- studying Tourism, it's not only lectures and seminars, but most of all it's practical tasks, workshops, case studies, strategy and simulation games;
- the lecturers will present issues related to the organization and management of business and recreational tourism, hotels, travel agencies, holiday resorts;
- You will gain useful knowledge of the latest information technologies, the protection of the natural environment, the human impact on the environment, as well as of the native cultural heritage, or the charms of the landscape;
- qualified tourism training camps are an integral part of studies in Tourism, which will enable you to organize and conduct various disciplines of tourism and recreation;
- You will be well prepared to independently conduct your own tourist business.

Job prospects:

- travel agencies,
- hotels,
- recreational centers,
- sports and recreation facilities,
- recreation and wellness centers,
- catering establishments,
- central and local government administration,
- social organizations.

International Management

Advantages of the field of study:

- interdisciplinarity, which will allow You to gain knowledge not only in the field of economics, but also in the social, legal and political sciences;
- You will get to know the functioning of the planes of international cooperation and You will gain the ability to analyze national problems from an international perspective;
- You can choose from unique specializations tailored to the needs of the labor market

Job prospects:

- offices of international organizations, both governmental and non-governmental;
- consulates and representative offices of foreign countries in Ukraine;
- forwarding companies servicing foreign traffic.

Business-School of Practical Management (BSPM)

Mission: giving the chance for everyone to get high-quality education and be competitive under present-day conditions.

Aim: the practical training of professional and socially responsible management personnel. We use world-leading experience and modern study methods in specialist training.

Task: rising students' and employers' innovation and business activity; the creation and the strengthening of connections between business, science and education; assistance in students' employment.

Sectors that operate within (BSPM):

- Students' Business Incubation that realizes the training in following specialties:
  - "Business activity management";
  - "Financial institutions and insurance companies management";
  - "Tourism industry management";
- The sector of connections between business and science;
- The sector of connections with employers named "Career".

The results of functioning (BSPM):

1. The development and the introduction of students' innovative projects;
2. The organization and the holding of roundtable discussions of urgent management problems.
3. Student participation in nationwide and global management and marketing competitions;
4. The representation of scientific activity results at the scientific conferences of different levels;
5. Student meetings with leading practical managers held in a question-answer format. They discuss the actual problems of enterprise development in Ukraine and the key aspects in effective management.
6. The cooperation with the non-governmental organization "Zhytomyr Regional Student Innovation Business Incubator" and the realization of common projects. One of the projects called "The Informational and Practical Support of Organization and Development of Innovative Entrepreneurship among Youth" was executed within the Comprehensive Program of Small and Medium Business Development in Zhytomyr region in 2013-2014. It was initiated by Zhytomyr Regional State Administration.

DEPARTMENT

ZSTU

OF ECONOMICS

OF ENTERPRISE

Education direction 6.030504 **«ECONOMICS OF ENTERPRISE»** Study duration – 3 years and 10 months (for college graduates the duration of study can be reduced)	***Specialty 7.03050401 / 8.03050401*** **«ECONOMICS OF ENTERPRISE (by the types of economic activity)»** qualification – SPECIALIST Study duration – 1 year / MASTER Study duration – 1,5 years

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FUTURE SPECIALIST FROM "ECONOMICS OF ENTERPRISE" HAS AN OPPORTUNITY TO OBTAIN KNOWLEDGE THAT WILL ENABLE HIM TO PERFORM:

- ✓ development of models of internal economic mechanism of enterprises of different ownership, management and economic activities through the creation of cost centers and responsibility centers;
- ✓ development of business plans for investment attraction, diversification, production volumes increase, new economic entities creation;
- ✓ economic diagnostics, financial analysis and audit of economic entities condition;
- ✓ development of economic policy in the field of enterprise's business objects optimization, organizational structure, income distribution, pricing, relationships with suppliers and customers;
- ✓ development of payroll model;
- ✓ creditworthiness estimation;
- ✓ determination of the tax burden on economic entities and evaluation of tax potential of regions and taxpayers;
- ✓ accounting, tax and statistical accounting and use of information resources in economic activity;
- ✓ modeling of break-even level of economic entity activity;
- ✓ formation of synergetic models of enterprises and regions development;
- ✓ composition of the structure of corporate governance in economic systems.

Our graduates work: in planning, financial, economic departments of enterprises, state institutions, banks, businesses, engaged in their own business, in research institutions, in government.

Education direction 6.030505	*Specialty 7.03050501 / 8.03050501*
«PERSONNEL MANAGEMENT AND LABOUR ECONOMICS» Study duration – 3 years and 10 months (for college graduates the duration of study can be reduced)	**«PERSONNEL MANAGEMENT AND LABOUR ECONOMICS»** **(by the types of economic activity)»** qualification – SPECIALIST Study duration – 1 year / MASTER Study duration – 1,5 years

THE DEPARTMENT OF PERSONNEL MANAGEMENT AND LABOUR ECONOMICS

Our graduates are able to perform:

– development and implementation of personnel policy;

– personnel development;

– personnel marketing;

– personnel audit;

– personnel motivation;

– management of personnel expenses;

– personnel consulting;

– employment of people.

They are:

– HR inspector;

– recruiter;

– labour economist;

– personnel manager;

– demographer;

– labour expert.